Welcome to this week's presentation & conversation hosted by the **Canadian Association for the Club of Rome**, a Club dedicated to intelligent debate & action on global issues. The views and opinions expressed in this presentation are those of the speaker & do not necessarily reflect the views or positions of CACOR.

Secrets of Persuading Politicians to Halve Violent Crime in 5 Years: Are There Lessons for Cacor?

Biography:

Dr. Waller is an Emeritus Professor in Criminology, Faculty of Social Sciences, at the University of Ottawa. He is an author and university professor who is a prize-winning champion of victim's rights, collaborative policing, and violence prevention. He is sought after as a speaker both nationally and internationally because of his scientific expertise and personal passion. His life work is using science and logical practice to get victims' rights and stop street and intimate partner violence across the world.

Description:

Dr. Waller focuses on parallels between the climate changing world and crime prevention world. Dr. Waller emphasizes that investing in effective violence prevention and mitigating climate change is more affordable and successful than policymakers think; a modest equivalent of 10 percent of what they spend on police, courts, and corrections will do it! Violence prevention is achievable because voters, want much more than reaction, they want prevention.

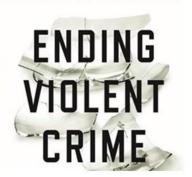
Dr. Waller has undertaken an encyclopedic analysis of international sources to identify actions that have been proven effective. They are explained, in his 2019 book, <u>Science and Secrets of Ending Violent Crime</u>.

The presentation will be followed by a conversation, questions, & observations from the participants.

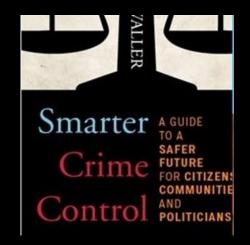
CACOR acknowledges that we all benefit from sharing the traditional territories of local Indigenous peoples (First Nations, Métis, & Inuit in Canada) and their descendants.



Website: canadiancor.com Twitter: @cacor1968 YouTube: Canadian Association for the Club of Rome 2024 Mar 20 Zoom #189



SCIENCE and SECRETS of

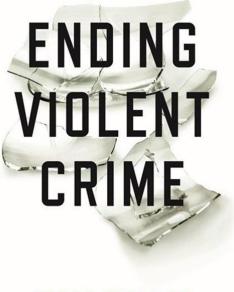


Persuading Politicians to Halve Violent Crime in 5 Years: Are there lessons for CACOR?

This is your world, shape it or someone else will

Irvin Waller, Professor Emeritus, University of Ottawa Author, Science and Secrets of Ending Violent Crime iwaller@uottawa.ca www.irvinwaller.org Twitter @irvinwaller

SCIENCE and SECRETS of



IRVIN WALLER

We know what solutions are proven to prevent violence

- Consensus on what works crimesolutions.gov, WHO ...
- Focused prevention reduces violence by 50% within a few years
- General prevention (e.g. social safety net) also reduces violence

We know essentials for implementing proven solutions

- Office to diagnose, plan, evaluate and mobilise key sectors
- Learning from cities that succeed
- Sustained and adequate investment

We know secrets to build political will

- Training officials and practitioners and providing tools
- Making case for saving lives and stopping trauma
- Demonstrating results and fostering public support



Safety Monitor Tool III – Key Strategies to Build Political Will

Articulating the Compelling Case

- **1** Saving lives, protecting women and children, reducing trauma, decreasing fear
- 2 More cost effective than police and emergency response
- 3 Increasing investment, GDP and Rule of law

Smart Community Safety Planning

A Planners (professionally qualified) to organise essentials, including business case

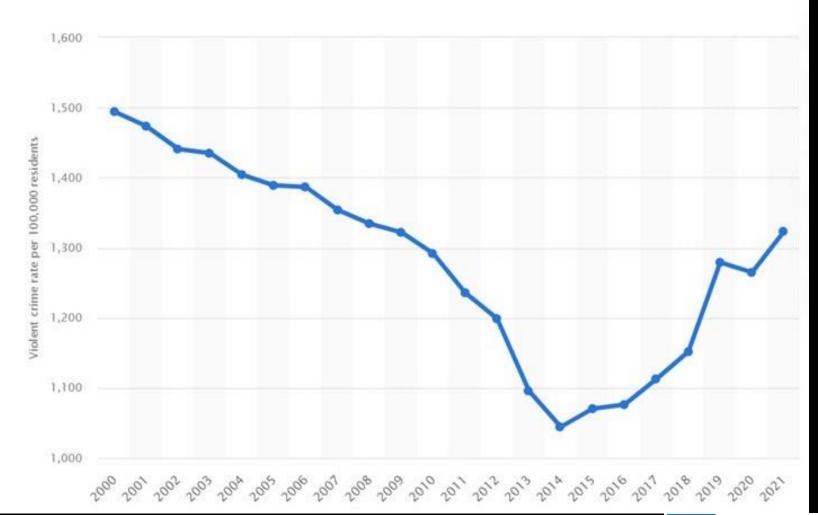
Raise awareness

- a UN SDG ECOSOC (UNODC, UN Habitat, WHO ...)
- **b** E-marketing in social media and/or tools such as action briefs, opeds, short videos
- c Traditional media, including relationship with journalists
- d School, college and university courses

Policy transformation

- Create NGO's... European Forum for Urban Safety, ICPC, Safer Cities ...
- Parliamentary commissions, task forces ...
- III Partner with lobby groups, such as mothers, victims

Violent crime recorded by police in Canada from 2000-2021 rate per 100,000 residents





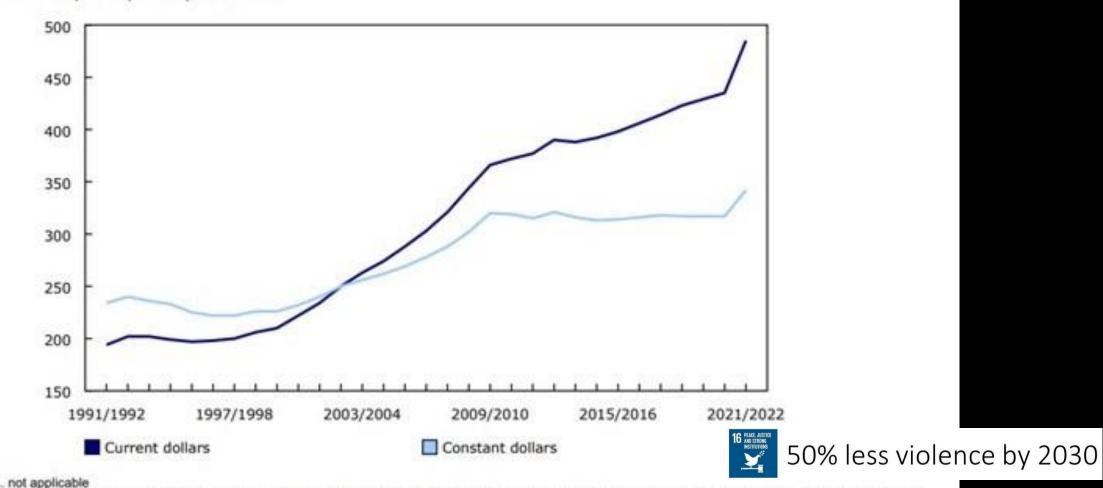
If (mis)spending on incarceration made us safer, US Cities would be safest in G7, which they are not. Potential mispending in US - \$60 billion per yr or more

COUNTRY	HOMICIDES	INCARCERATION	PROPORTIONATE TO RATE OF INCARCERA TION OF G7 COUNTR	- SAVINGS TO	
	Rate per 100,000 population		Rate per billions of US dollars		
USA	5.2	655	\$87	\$0	
Canada	1.8	114	\$15	\$72	
England and Wales	1.2	141	\$19	\$68	
France	1	102	\$14	\$73	
Italy	0.9	90	\$12	\$75	
Germany	0.8	76	\$10	\$77	
Japan	0.3	45	\$6	\$81	
USA (1965)	5.1	215	\$29	\$58	

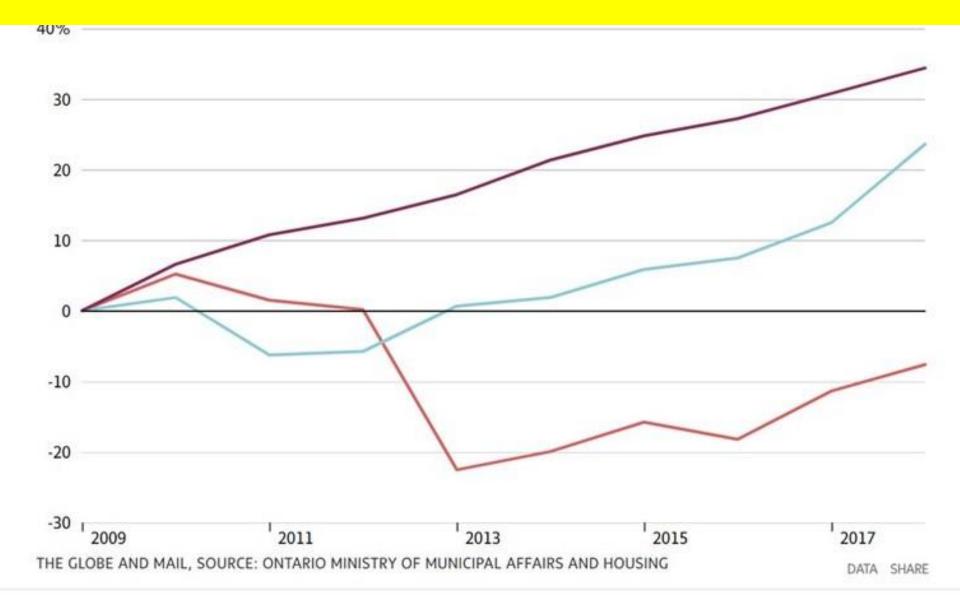
Costs of policing per capita in Canada escalated by 50% in constant dollars from 2000 to 2010 reaching \$18 billion in 2022. Two out of three police officers work for municipalities.

Police expenditures per capita, current dollars and constant dollars, Canada, 1991/1992 to 2021/2022

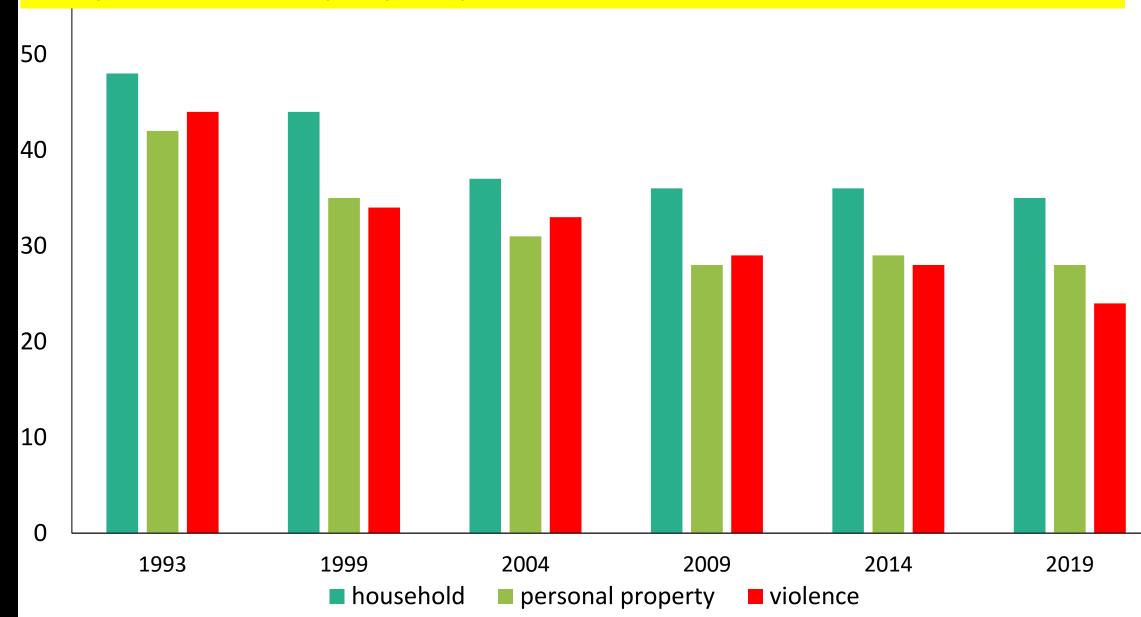
dollars-per capita expenditures



In Ontario, municipal spending on housing and social/family services have not kept up with policing

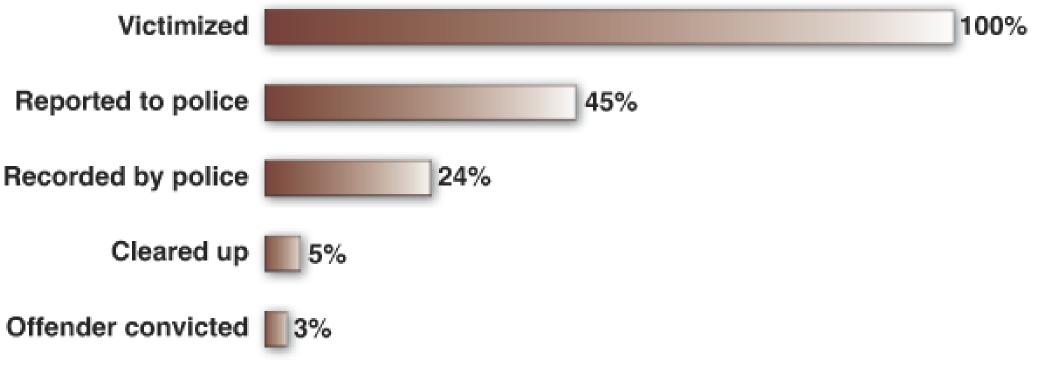


Decreasing percentage of victims reporting crime to police by household, property or violent victimization 1993-2019



Most of the victims of violent crime will not see the offender against them arrested

Proportion of victimizations that get reported to the police, recorded by police, cleared up and an offender convicted, England Wales, 1999.



Source: Home Office. Digest 4: Information on the criminal justice

Evidence shows more police and incarceration are reaction to, not prevention of, violence as illustrated by two international comparisons

Population	8 million		2.7 million	
	New York City	London, England	Chicago	Toronto
Police officers	38,000	31,000	13,000	5,500
Incarceration rate*	443	132	564	107
Homicides **	436	130	781	70
Homicide rate	5.5	1.6	27.9	2.5

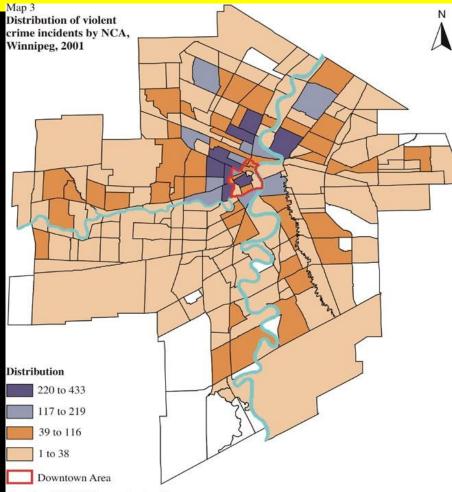
*. Incarceration rate per 100,000 for the US state of the city <u>https://www.prisonpolicy.org/</u> and National rate for Canada for Toronto and England and Wales for London <u>https://www.prisonstudies.org/</u>

** Estimates on 20201227 https://www.thecity.nyc/2020/12/21/22189682/why-are-shootings-up-in-new-york-city-in-2020-nypd; https://www.bbc.com/news/uk-england-london-54452247; https://www.bbc.com/news/uk-england-london-54452247; https://www.inv 50% less violence by 2030

VIOLENT CRIME HARMS MORE THAN ONE IN 15 PEOPLE EACH YEAR IN CANADA

- Police responded to half a million violent offences in 2021.
- Indigenous peoples report rates of victimization double the national average.
- Racialized and Indigenous peoples experience discrimination and suffer arrest and incarceration disproportionately.

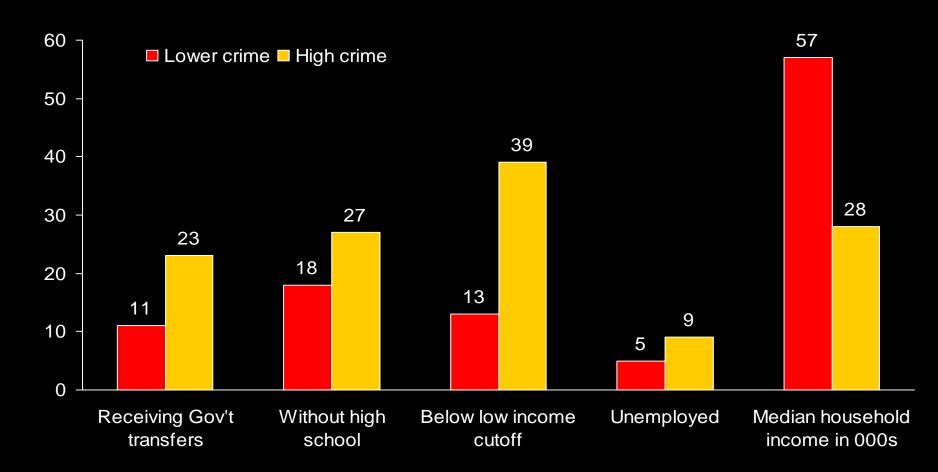
Distribution of violent crime recorded by police by neighborhood in Winnipeg



Based on 9,727 violent crime incidents.
Source: Statistics Canada, 2001 UCR2.
Map source: R. Fitzgerald, M. Wisener and J. Savoie, 2004, Neighbourhood Characteristics and Justice Research Paper Series, 4, Statistics Canada Catalogue no. 85-561-MWE.

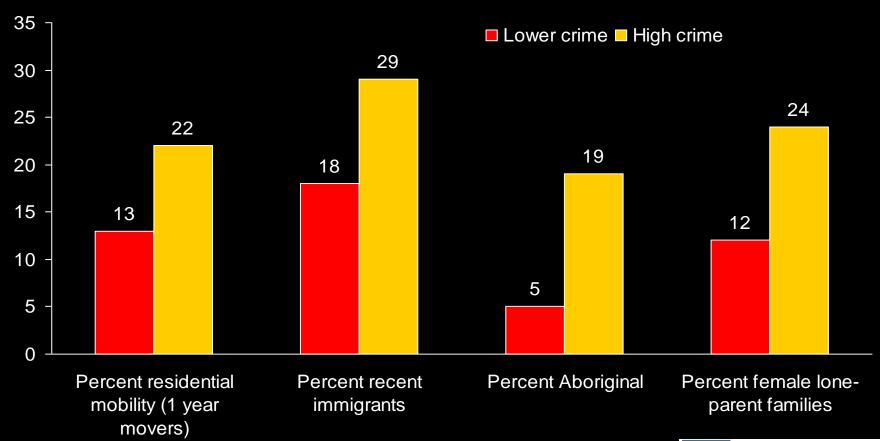


Percent socio-economic characteristics in n'hoods with high and lower violent crime





Percent socio-economic characteristics in n'hoods with high and lower violent crime

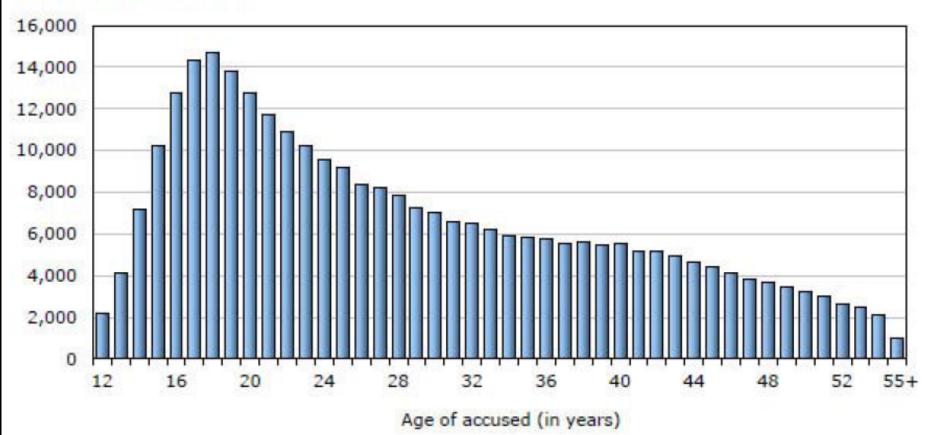




PREVENTION FOCUSED ON THE ROOT CAUSES OF VIOLENT CRIME IS PROVEN TO REDUCE VIOLENCE SIGNIFICANTLY, COST EFFECTIVELY, AND WITHIN 5 YEARS

- 50 years of research and practice identify programs proven to prevent crime.
- Violence disproportionately impacts disadvantaged and racialized neighbourhoods.
- 5% of individuals experiencing increased vulnerabilities account for 50% of offences.
- Investing in the futures of the most marginalized has reduced violence within 3 years.

Chart 15 Persons accused of crime, by age, Canada, 2010



rate per 100,000 population

Note: Includes persons who were formally charged by police (or recommended for charging) as well as those who were a means other than the formal laying of a charge (e.g. diversion programs).

Source: Statistics Canada, Canadian Centre for Justice Statistics, Uniform Crime Reporting Survey.

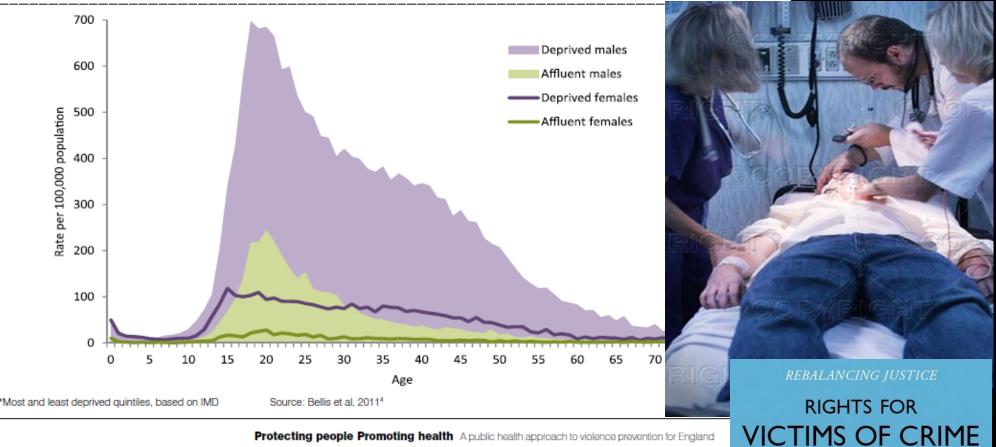


50% less violence by 2030

Too many crime victims and too much pain and harm to victims

Males from deprived areas five times as likely to be admitted for violence to hospital as males from non-deprived areas (UK)

Figu



Irvin Waller

Large scale data sets confirm social, situational and location of crime

5% of youth account for 55% of offences

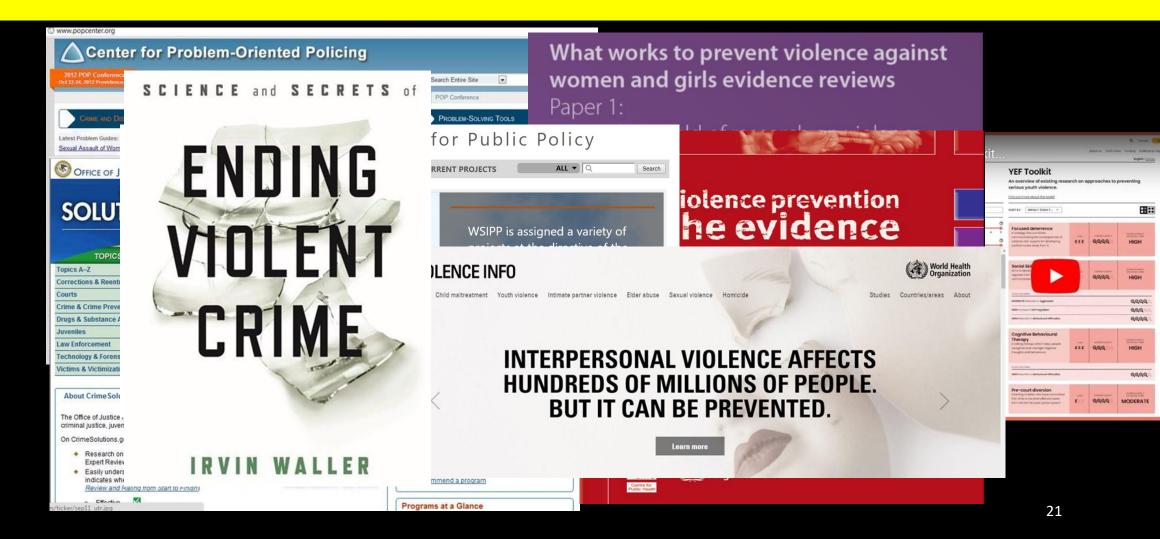
 Longitudinal studies confirm 5% risk factors such as relative poverty, ineffective parenting and dropping out of school

4% of victims account for 44% of victimisation

 Victimisation studies confirm 4% risk life routines such as violent associates, vulnerable to opportunity, close to offenders



Today, we have **"solid violence prevention science"** on what reduces crime. We have multiple government/academic sources that identify the same proven solutions, but we are not using them



Example of proven prevention

SOCIAL OUTREACH TO THOSE MOST VULNERABLE PREVENTS VIOLENCE

- In the UK, youth workers reduced violence for those most at risk in priority areas by 65%.
- In the US, outreach workers intervened and reduced conflicts and violence by more than 50%.
- Outreach to victims of violence in hospital emergency rooms and analyzing causes prevented further victimization by 40%.



Successful pre-crime prevention

Outreach to youth – eg Youth Inclusion Program

- Example funded by YJB (U.K.)
- Focus on the 50 most at risk youth
 - aged 13-16 in each of 70 of the most difficult neighborhoods.
 - 10 hours a week of activities, including sports, training in information technology, mentoring and help with literacy and numeracy issues
- Results confirmed by the scientific evaluation
 - 65% reduction in youth arrests
 - 30% reduction in youth removed from schools
 - 16% reduction in overall crime.
- Costs
 - Equals cost of taking a young offender through the youth justice system for one offence (ie 50 to 1 + more effective)





Effectiveness



Hospital-Based Violence Intervention (HAVI) to address the revolving door of victims of violence in hospital emergency rooms.

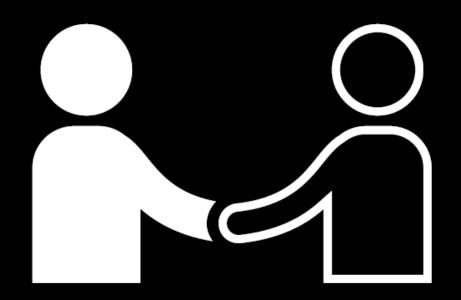
- The victims arrive at the hospital with injuries caused by the violence.
- Trauma experts know that people who present with injuries often need more than stitches to heal the ailments.
- A growing number of hospitals and healthcare providers are adopting hospitalbased violence intervention (HAVI) programs.





Example of proven prevention

YOUTH DEVELOPMENT PROGRAMS IN HIGH VIOLENCE NEIGHBOURHOODS PREVENTS VIOLENCE



- In the US, life skills programs in schools reduce violent crime by 50%.
- In Canada, Stop Now and Plan reduces crime by 32% or 2 crimes for every boy and saves \$30 for every dollar invested.
- Cognitive behavioural therapy reduces violent offending by 27%.

SNAP[®] (Stop Now And Plan) is an evidence-based, genderresponsive, cognitive-behavioral and family-oriented

helps children think before they act, while learning more appropriate ways to calm themselves when upset or frustrated.

33% THE REDUCTION OF CRIME AFTER SNAP PROGRAM

\$147,423 TOTAL SAVINGS PER BOY

75% VS 68% CHILDREN WHO WILL RE-OFFEND WITHOUT INTERVENTION VS. CHILDREN WHO WILL NOT HAVE A CRIMINAL RECORD BY AGE 19 BECAUSE OF SNAP



PER 100 BOYS IN SNAP PROGRAM

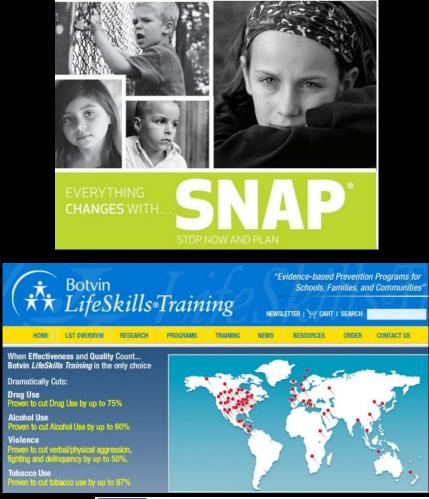
\$4,000

AND HIS OR HER FAMILY TO PARTICIPATE IN SNAP

92% AND 95%

CRIMINAL OFFENCES AFTER SNAP AT AGE 15

\$17 - \$32 BENEFIT TO COST RATIO





Example of proven prevention

TRAUMA THERAPY AND MENTORING WITH JOB TRAINING AND SPORTS PREVENTS VIOLENCE

- Therapy to help traumatized young men can reduce crime and violence by 45%.
- Summer jobs and basic financial support, in addition to mentoring, can reduce offending by 32%.
- Sports with mentoring can reduce youth arrests by 47%.

Example of proven prevention

POSITIVE PARENTING AND ADDRESSING NEGATIVE SOCIAL NORMS PREVENTS VIOLENCE



- Positive parenting programs reduce offending by 30%.
- Enriched early childhood programs achieved reductions of 35%.
- Programs to change social norms reduced gender-based violence by 52%.

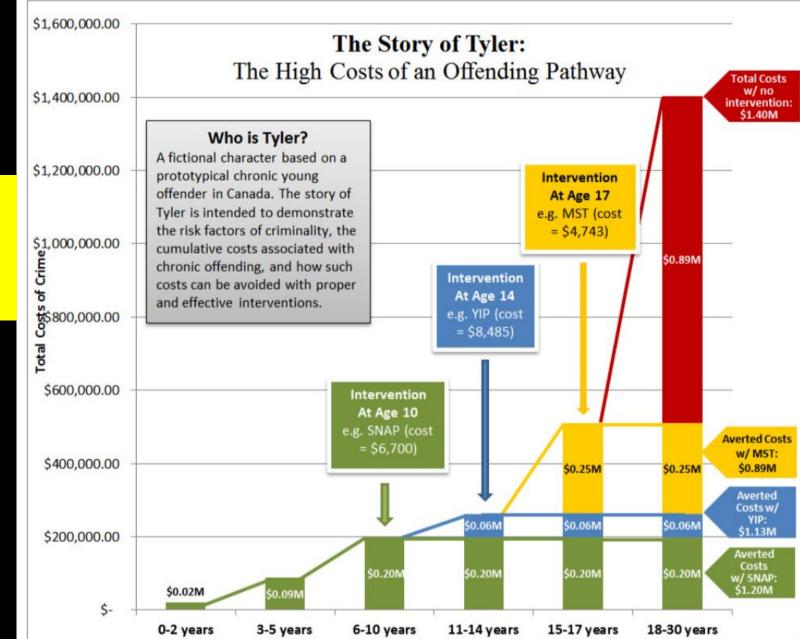
Smart use of police resources, not more spending, is proven to prevent crime...

Policing in partnership with social agencies; Problem solving policing; Focused deterrence – certainty of detection; Controlling alcohol and weapons Waller, 2019 Tackling risk factors in health sector is proven to prevent crime...

Collect epidemiological data for Violence Reduction Unit (Cardiff, 44% stopped); Collect indicator data to measure results [see earlier examples of Outreach in emergency and Trauma]

Proof of cost-efficiency of proven crime prevention programs

Public Safety Canada shows savings from upstream investment



Essentials for smart investments so that proven solutions reduce national and city rates of crime and victimization

GOVERNMENTS IN CANADA MUST COMMIT TO PREVENTING VIOLENCE WITH A VIOLENCE REDUCTION OFFICE, SUSTAINED INVESTMENT, AND STRONG PLANNERS

- Canada has agreed to essentials for prevention to succeed in UN bodies such as UNODC, UN Habitat, and WHO
- Essentials include high-level office to:
 - Diagnose, plan, implement, and evaluate
 - Ensure funding that is adequate and sustained rather than time-limited pilot projects
 - Community safety planners with the skills and training, including learning from success and what is proven to have worked



UN General Assembly Resolution A/30/44 (1985) Magna Carta for Victims

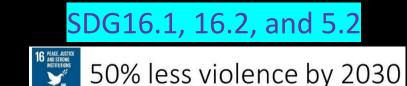
- Recognizes that
 - crime damages victims and families (not just state) and
 - victims often suffer further when used by police and justice
- So engages governments to:
 - A. Implement basic principles of justice for victims of crime and abuse of power
 - B. Prevent victimization by attacking social causes and holding offenders accountable (fostering individual responsibility)
- The basic principles for victims clarify
 - 1.Information on criminal justice, their case, and services
 - 2.Assistance to access practical, medical and social services
 - 3. Guidelines and training for police, health and other services
 - 4. Reparation through restitution, restorative Justice, and state compensation
 - 5.Right and access to justice (voice in justice)



In 2015. world leaders committed to significant reductions in homicides and violence against women and children by 2030

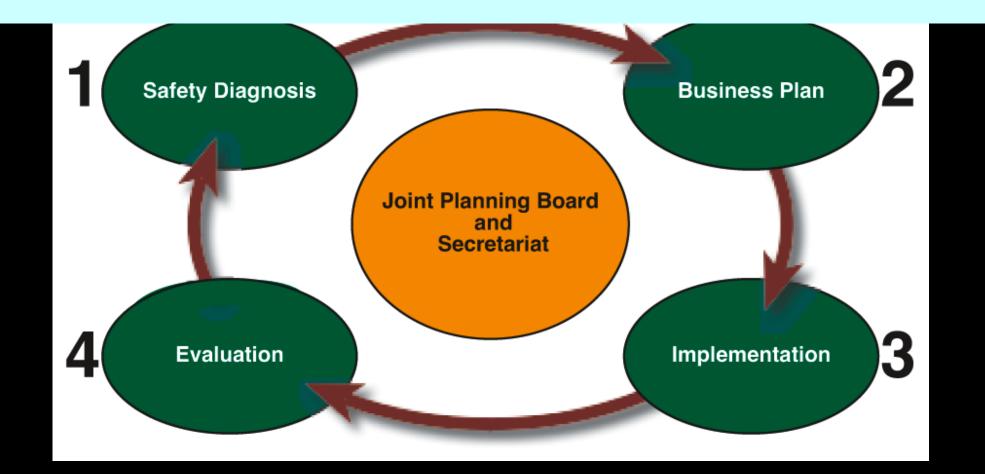
Set measurable targets and change to achieve them Invest for results to achieve outcomes Monitor performance and network







Multi-sector governance to tackle multiple risk factors





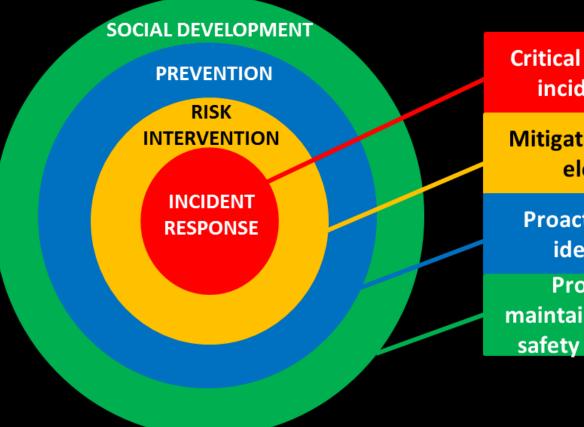
Ontario *Community Safety* and Police Act (2019) Section 251 A community safety and well-being plan shall,

- (a) identify risk factors ... that contribute to crime, victimization, addiction, drug overdose and suicide ...
- (c) identify strategies to reduce prioritized risk factors ...
- (d) set out measurable outcomes ...

Content of community safety and well-being plan

- **251** A community safety and well-being plan shall,
 - (a) identify risk factors in the municipality or First Nation, including, without limitation, systemic discrimination and other social factors that contribute to crime, victimization, addiction, drug overdose and suicide and any other risk factors prescribed by the Minister;
 - (b) identify which risk factors the municipality or First Nation will treat as a priority to reduce;
 - (c) identify strategies to reduce the prioritized risk factors, including providing new services, changing existing services, improving the integration of existing services or coordinating existing services in a different way;
 - (d) set out measurable outcomes that the strategies are intended to produce;
 - (e) address any other issues that may be prescribed by the Minister; and
 - (f) contain any other information that may be prescribed by the Minister.

Guide to Ontario *Community Safety* and Police Act (2019) distinguishes four important ways to tackle crime



Critical and non-critical incident response

Mitigating situations of elevated risk

Proactively reducing identified risks

Promoting and maintaining community safety and well-being

CITIES THAT PLAN SMARTLY CAN, AND HAVE, REDUCED VIOLENCE BY 50% OR MORE WITHIN A FEW YEARS

- Success stories such as Bogotá (Colombia) achieved 50% reductions in homicides and inspired Glasgow (Scotland) to achieve 50% reduction in violence within five years.
- Other cities are building on success, including Córdoba (Argentina), London (UK), and Newark (NJ).
- Mayor of Boston (MA) in 2023 promised a 20% reduction in homicides and shootings within 3 years, after using evidence on what works to guide investment.
- Municipalities in Ontario are now required to develop community safety and wellbeing plans.

How did Glasgow reduce violence by 50% within 3 years?

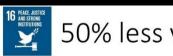
Office for Violence Reduction Youth inclusion program outreach Police call ins Emergency room social outreach Tracking results

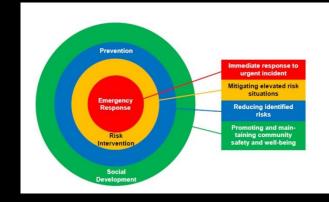


What is the Mayor of London doing to reduce violence?

Office for Violence Reduction in 2019 Youth mentors School completion plus ... Cognitive behavioral program

Reductions: 25% homicides, 15% knife crime injuries, 26% robbery





What is the Mayor of Toronto doing to reduce violence

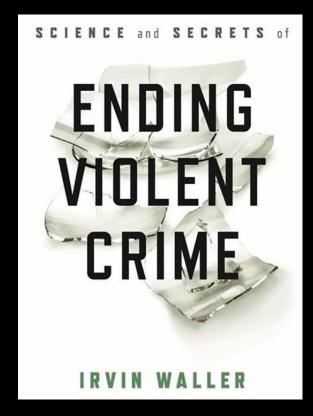
a public health, a scientific approach; what has worked in the past? How could we expand those and track results. Cities like Glasgow have done it

Community Safety Plan required by Police Act Developing Office for Violence Reduction Projects to outreach to youth Data on problem and tracking results



Awareness and change using Science and Secrets of Ending Violent Crime All reinforced on social and traditional media, briefings plus...

- Distribution of book to decision makers with executive summary and practical recommendations
- <u>TEDx talk on Smarter Crime Control (14 mins)</u> Youtube channel
- Influence agenda of UNODC, UN Habitat, WHO plus
- <u>Petition read in parliament;</u>
- Launching in Senate Office





Action briefs for decision makers available from Canadian Centre for Safer Communities

Actions for Municipal Stakeholders

- 1. Use CMNCP's Action Briefs, videos, and social media tools to raise awareness among decision makers and the public regarding the potential of violence prevention science to reduce crime;
- 2. Establish a permanent municipal crime prevention board or unit to lead evidence-based and comprehensive strategies to reduce crime and engage services for youth, families, and schools in partnership with proactive policing;
- 3. Advocate for support from other orders of government to expand cost-effective solutions to prevent violent and property crime.

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CANADIAN MUNICIPAL NETWORK ON CRIME PREVENTION Together for Safer Canadian Cities Ensemble pour des villes canadiennes plus sécuritaires

Dage

Action Brief 2018.1

What is effective crime prevention for municipaliti

Strategic Overview

Decision makers in Canadian municipalities can use effective crime prevention to reduce violence and other violent crime significantly – thus saving lives, stopping pain and suffer reducing taxes. However, they must come to grips with the proven prevention solutions a the investments to implement them.

In 2018, high profile shootings in Toronto focused attention on how to get gun violence un control. Yet, the problem is broader. Canadians' peaceful quality of life is still too often bro violence and property crime. Meanwhile, cities in other countries are implementing succe strategies that are pushing their crime rates well below Canada's.

The Federation of Canadian Municipalities (FCM) points to the load on municipal budgets policing as "unsustainable" and "crowding out early intervention and prevention". Parliame Committees, Mayor's task forces and many more have stressed the importance of the mu role in effective crime prevention. The key role of municipalities requires support from oth orders of government.

Violence prevention science demonstrates that early intervention and prevention with you families, and schools reduces violent crime in a cost-effective fashion. Decision makers ar public have access at their finger tips to the prevention science through CMNCP's short a briefs, videos, and social media tools.

Internationally, cities like Glasgow in Scotland have reduced youth violence by 50% withir years and sustained further reductions into the future. Their winning service mobilization respects implementation guidelines agreed by governments and cities across the world.

In the USA, mayors of major cities, including New York, Philadelphia and Seattle, have for a network to be smart on crime that focuses on better policing and comprehensive, evide based strategies.

Buying into the municipal role in crime prevention by investing in a permanent planning u and seeking funding from other orders of government for expanding effective solutions st tragedies and saves taxes.

Actions for Municipal Stakeholders

- Use CMNCP's Action Briefs, videos, and social media tools to raise awareness among makers and the public regarding the potential of violence prevention science to reduce
- Establish a permanent municipal crime prevention board or unit to lead evidence-bas and comprehensive strategies to reduce crime and engage services for youth, familie schools in partnership with proactive policing;

Oped Articles for Violence Prevention examples from The Citizen and The Star

- <u>City of Ottawa must budget for preventative approach to tackling</u> <u>violence</u> <u>https://ottawacitizen.com/opinion/bradley-and-waller-city-of-ottawa-must-budget-for-preventative-approach-to-tackling-violence</u>
- In Ontario, anti-handgun electrion promises are aiming at wrong <u>target https://www.thestar.com/opinion/contributors/2022/04/26/in-ontario-anti-handgun-election-promises-are-aiming-at-wrong-target.html</u>
- Ottawa needs to invest in proven crime prevention techniques <u>https://ottawacitizen.com/opinion/bradley-and-waller-ottawa-needs-to-focus-on-crime-prevention-not-just-react-after-the-fact</u>
- <u>Public safety comes from curbing violence not just reacting to it</u> <u>https://www.thestar.com/opinion/contributors/2023/01/09/public-safety-comes-from-curbing-violence-not-just-reacting-to-it.html</u>

Newspaper editorials – eg Toronto Star

- Invest in crime prevention With the municipal election just weeks away, now is the perfect time for all candidates to register their support for crime prevention programs. https://www.thestar.com/opinion/editorials/invest-in-crime-prevention/article b8741f98-ce05-574e-8fbe-6f3eefa278be.html
- A city 'synonymous with violence' turned it around. Can Toronto learn from the Glasgow model? https://www.thestar.com/news/gta/a-city-synonymous-with-violence-turned-it-around-can-toronto-learn-from-the-glasgow-model/article_89dcb1a1-992d-578c-b421-9d6ff8e220dc.html

Taking Social action to drive systemic change

- You can advocate for violence prevention to save lives, stop trauma, and decrease use of police and prisons
- What can you do to drive change?
 - Meet with your city councillor, member of provincial legislator, and parliamentarians and senators
 - Work with journalists, including Carletion students
 - Write letters or opinion pieces about the prevention science for media attention and public discourse
 - Register to speak as a delegate at the Ottawa Police Services Board or Community and Social Services Committees at the City of Ottawa
 - Organize a rally, letter writing campaign, social media blitz, and workshop on violence prevention
 - Volunteer with one of the many prevention programs locally

	Safety Monitor Tool 1:						
	Key Evidence based Programs						
	Prevention tackling risk factors						
	1	Engage and support young males					
	2	Strengthen anti-violence social norms					
M	Support positive parenting and early childhood						
	4 Mitigate financial stress						
	5	Trauma therapy					
(†	6	Use "logic model" but avoid solutions proven ineffective					
Using police smartly							
>)	1	Reduce harmful effects of the justice process					
	2	Focusing on alcohol					
	3	Focusing on firearms and knives					
渞	4	Orienting to solving problems and hot spots					
\oslash	5	Focussing deterrence – caution discrimination					
E	6	Avoid policing strategies proven ineffective 50					

Safety Monitor Tool 2: Essentials for successful implementation					
	1	Does city have an office for violence prevention?			
	2	Has city undertaken a planning process to diagnose, plan, implement and evaluate?			
ž≡	3	Has city explored proven strategies and logic models (see list of prevention tackling causes and using police smartly)?			
**	4	Is city mobilising sectors able to tackle causes?			
\$\$	5	Is city investing new sustained funding to tackle causes? - equivalent to 10% of police and health responder budgets?			
$\mathbf{\Sigma}$	6	Has city trained officials in prevention planning and achievement?			
**	7	Has city engaged public, women and minorities in interventions and awareness?			
	8	Is city benefitting from socio-economic reforms likely to impact violence?			
	9	Is the city monitoring outcome data, from police, hospital admissions, surveys by age, gender and race?			
¢	10	Has city set measurable targets for performance indicators and outcomes for 2025 and 2030?			

What do you want to reduce?

What gets measured, gets treasured.

Measurable results % reductions

- Data breakdowns annually by gender, age, race, zone ...
- Cost data on savings to victims and taxpayers
- Data on harm prevented

- Police data, including serious crime indicators and repeat offenders
- 2 Hospital data on intentional injuries
- 3 Drug overdoses and suicides
- 4 Surveys on gender-based violence, including schools, universities, and public
- 5 Surveys of feelings of community safety
- 6 911 priority calls for crime, drug overdose, and mental health crises
- 7 911 and arrests diverted to agency with appropriate skills (eg hub data and mental health 211)
- 8 Homelessness

1

9 Traffic indicators such as crashes involving injuries and deaths, drunk driving

10 Police killings and persons incarcerated

To halve violent crime before 2030 requires accelerators to make the change and investment in what is proven

Accelerators to make the change	Toronto	Canada
A. Violence reduction units		
B. Professional development and training for prevention	SCIENCE a	and SECRETS of
C. Data and tools to measure outcomes, epidemiology	EN	
D. Raising awareness of solutions and support from police and public	ENDING VIOLENT CRIME	
Sustained investment in programs proven to work		
1. Outreach to Young Men		
(street workers, hospital emergency, mentoring, mediation)		
2. Attitude, Emotional Control and Achievement		
(SNAP, life skills, help to complete school,)		
3. Changing Culture in Schools, Universities and Colleges		a super-
(Bystander intervention, 4th R, anti-bully)	IRVIN WALLER	
4. Parenting, Sports and Jobs		WALLER
5. Reorienting of policing to save lives and be first in aid		
Total to Halve Violent Crime Before 2030	\$100 million	\$2 billion

Safety Monitor Tool III – Key Strategies to Build Political Will

Articulating the Compelling Case

- 1 Saving lives, protecting women and children, reducing trauma, decreasing fear
- 2 More cost effective than police and emergency response
- 3 Increasing investment, GDP and Rule of law

Smart Community Safety Planning

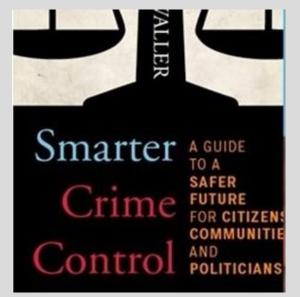
A Smart planners to make business case in political context and build on progress

Raise awareness

- a UN SDG ECOSOC (UNODC, UN Habitat, WHO ...)
- **b** E-marketing in social media and/or tools such as action briefs, opeds, short videos
- **c** Traditional media, including helping journalists
- d School, college and university courses

Policy transformation

- Create NGO's... European Forum for Urban Safety, ICPC, Safer Cities ...
- II Parliamentary commissions, task forces ...
- III Partner with lobby groups, such as mothers, victims



For the harm done by the offender, he is accountable, but for the harm done from not using the most effective ways to prevent violence when those are known to us, for that we are all accountable.

