Welcome to this week's presentation and conversation hosted by the **Canadian Association for the Club of Rome**, a Club dedicated to intelligent debate and action on global issues.

#### Degrowth Toward a Steady-State Economy.

Our speaker today is Dr. Brian Czech, executive director of the Center for the Advancement of the Steady State Economy. From 1999-2017, he served in the headquarters of the US Fish & Wildlife Service. During most of that time (2001-2015), he was also a visiting professor at Virginia Tech. He has written three books, including *Supply Shock: Economic Growth at the Crossroads and the Steady State Solution*. He is a regular contributor at the *Steady State Herald*. Today he will define & describe degrowth & the steady state economy as the sustainable solution to our overshoot of planetary limits. Some over-developed countries will need a reasonable period of degrowth toward a steady state economy. Countries with widespread poverty should be encouraged & assisted to develop in peace & security, free of the forced debt & environmental destruction of corporate exploitation. In other words, moving away from unsustainable, destructive growth will require a tremendous level of "steady statesmanship" in international diplomacy—the greatest challenge of the 21st century.

The presentation will be followed by a conversation, questions, and observations from the participants.

CACOR acknowledges that we all benefit from sharing the traditional territories of local Indigenous peoples (First Nations, Métis, and Inuit in Canada) and their descendants.



Website: canadiancor.com Twitter: @cacor1968 YouTube: Canadian Association for the Club of Rome

2023 Jan 11 Zoom #129

## Goals

- Define key terms.
- Introduce some (still newish) concepts.
- Provide a rhetorical framework conducive to moving toward a steady state economy.
- Suggest steps from tiny to huge.

#### **Economic Growth**

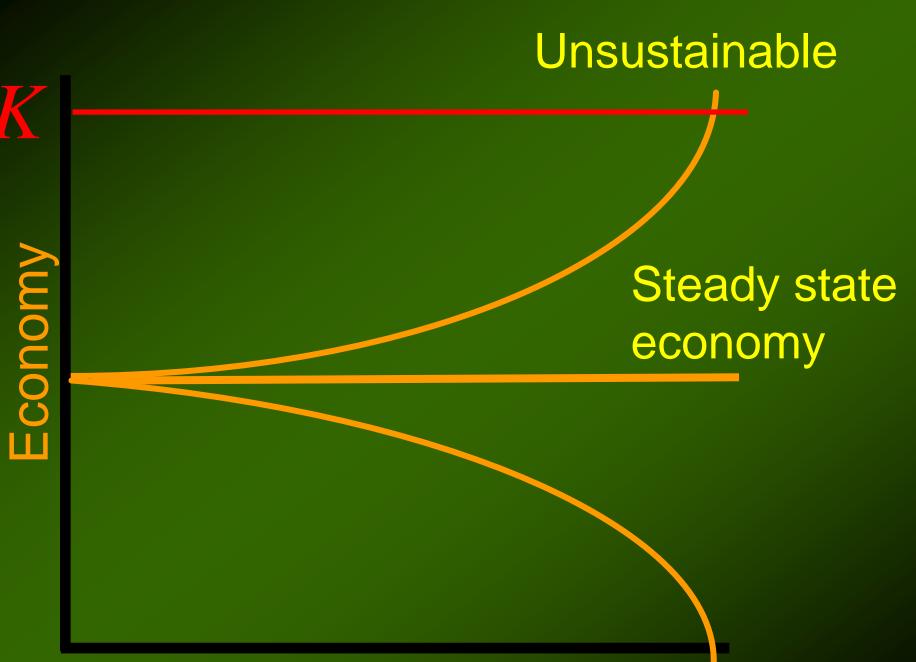
- Increase in the production and consumption of goods and services in the aggregate
- Typically expressed in terms of GDP
- Entails increasing population and/or per capita consumption

### Degrowth

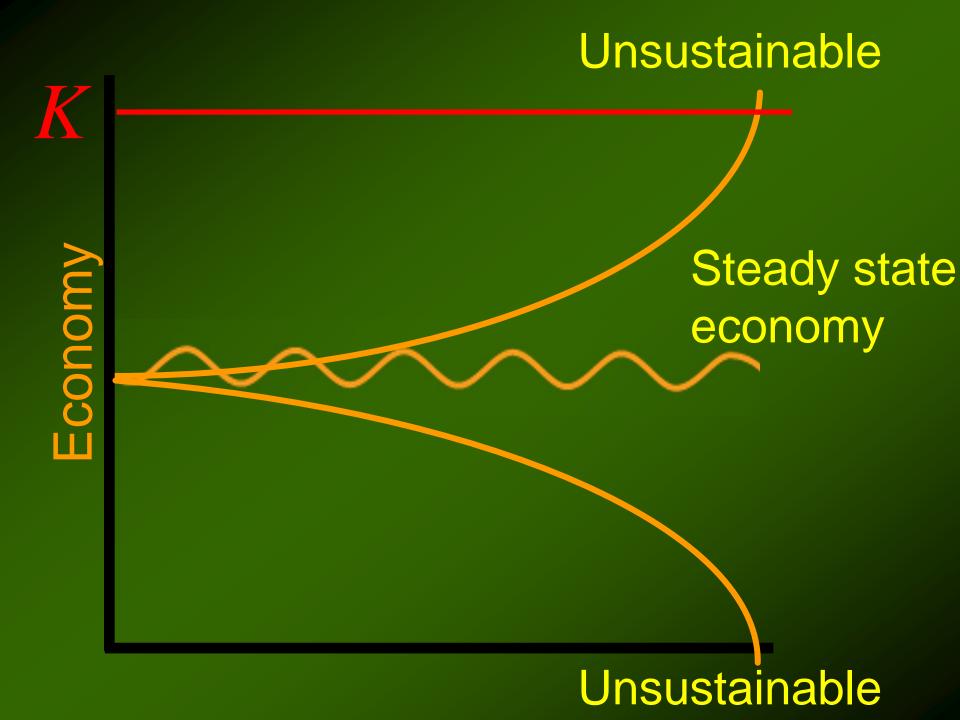
- Decrease in the production and consumption of goods and services in the aggregate
- Typically expressed in terms of GDP
- Entails decreasing population and/or per capita consumption

## Steady State Economy

- Stabilized production and consumption of goods and services in the aggregate
- Typically expressed in terms of GDP
- Entails stabilized population and/or per capita consumption



#### Unsustainable





#### www.steadystate.org

Center for the Advancement of Degrowth Toward a Steady State Economy? (CADTSSE)













# Scenes from the Economy

























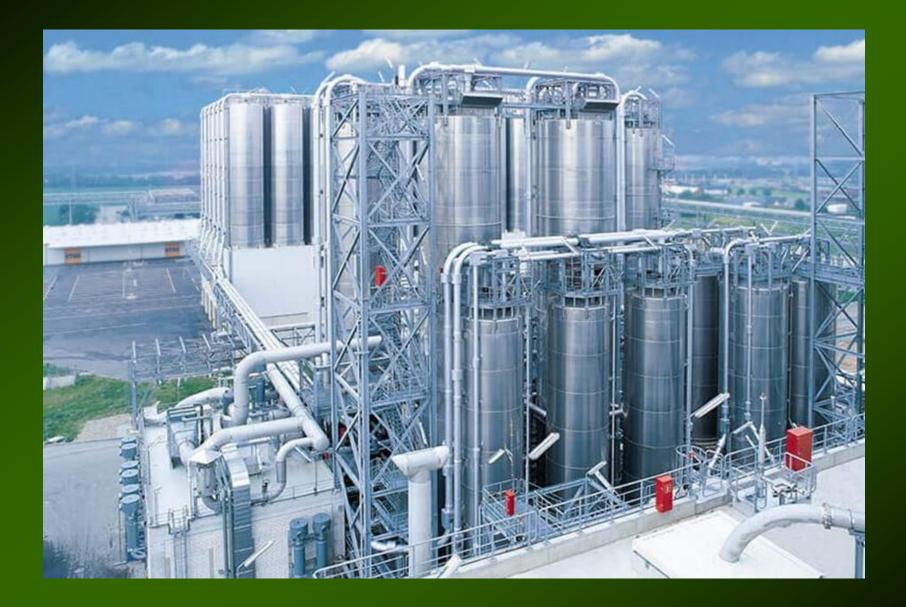












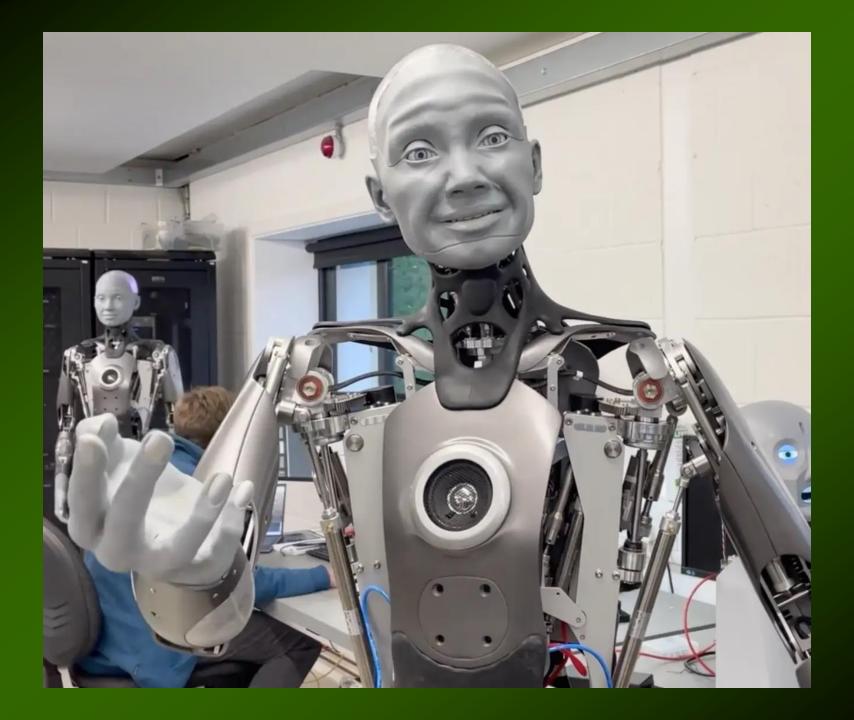


































## **Economic Growth** Theory

- Solow model

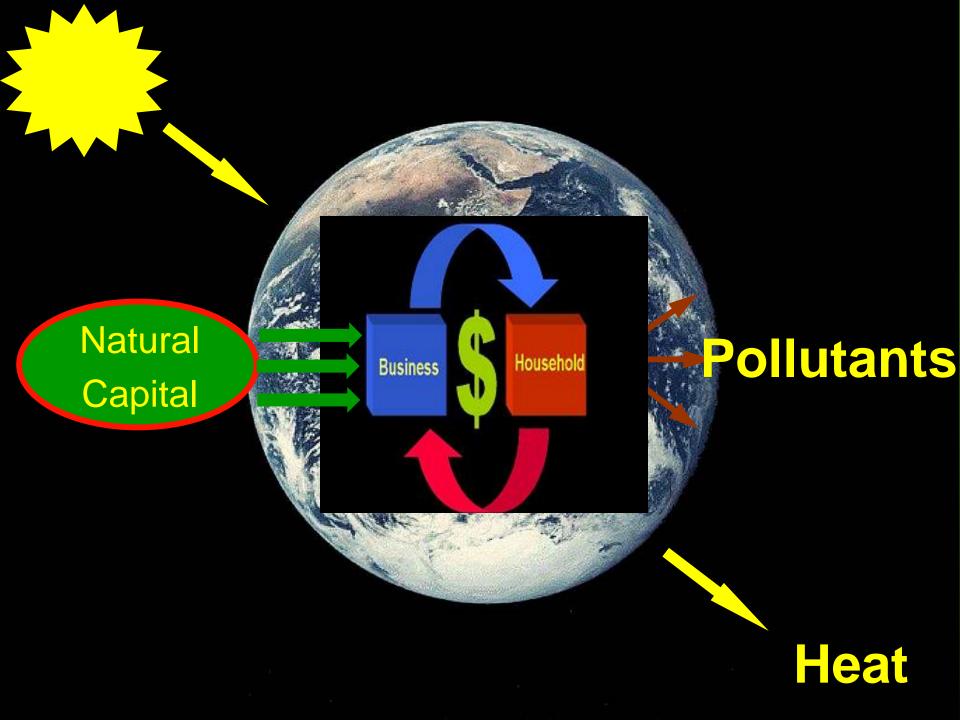


Romer model

### **Circular Flow of Money**

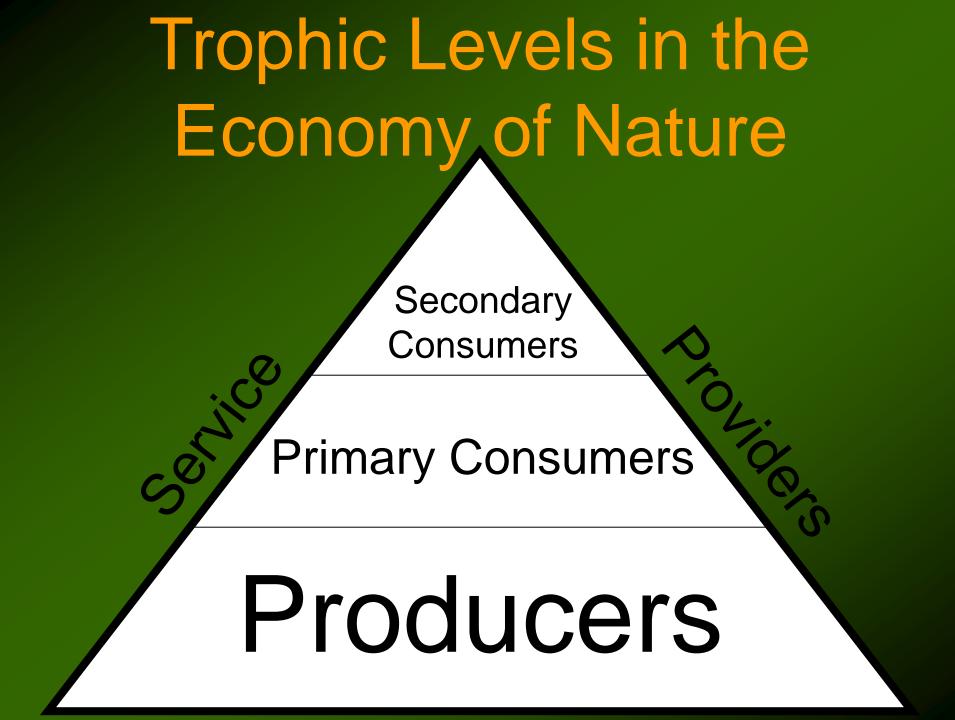


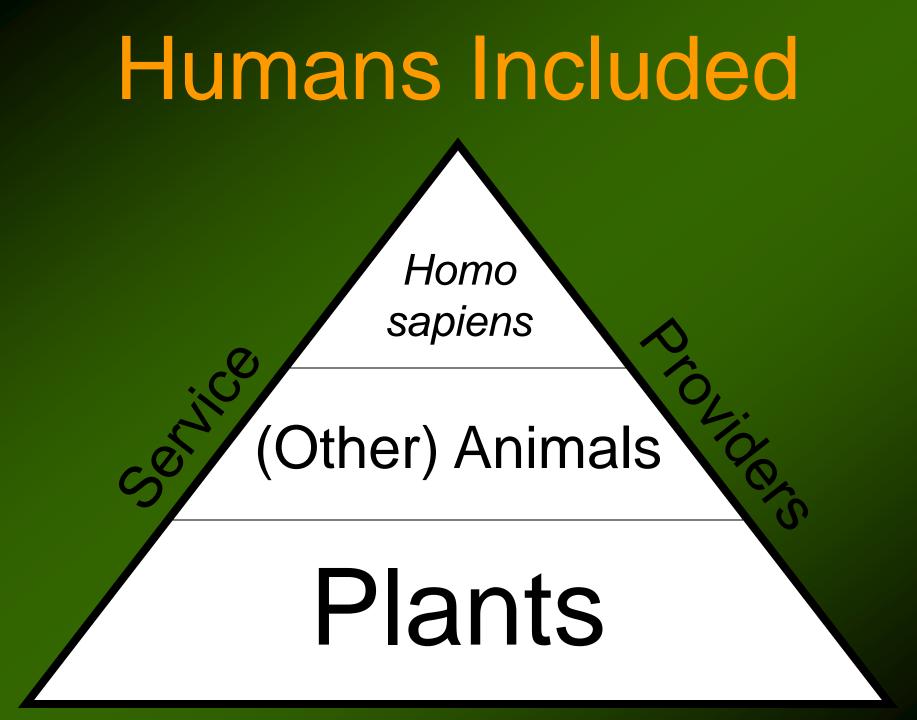






Trophic Theory of Money





# **Economic Growth** Human Economy Animals **Plants**

### Natural Capital Allocation

GDP

R

Natural capital (wood, water, fisheries, etc.) allocated to economy of nature

Natural capital allocated to human economy

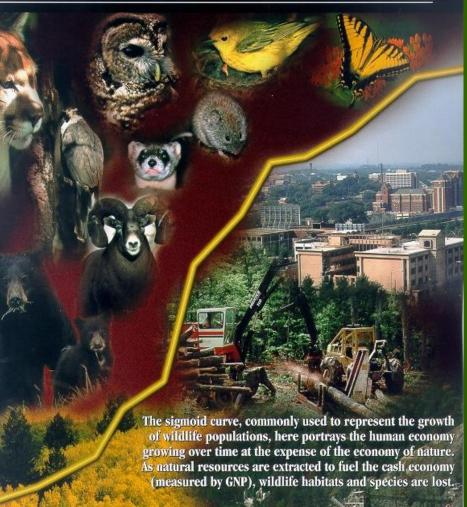


## Wildlife Society

Perspectives on wildlife conservation and sustainable use

Volume 28, Number 1 Published by The Wildlife Society (ISSN-0091-7648)





Time

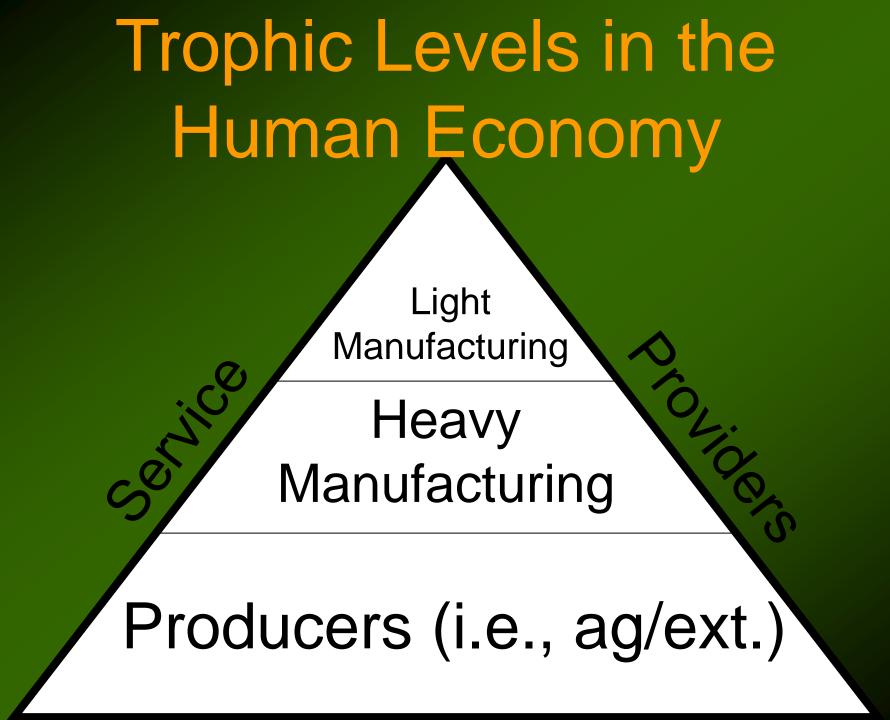


#### Volume 30 Series Logo



### Biodiversity Conservation IS a Steady State Economy





"The trophic theory of money is that money originates via the agricultural surplus that frees the hands for the division of labor into manufacturing and service sectors."

"The trophic theory of money is that money originates via the agricultural surplus that frees the hands for the division of labor into manufacturing and service sectors."

(Czech 2019)

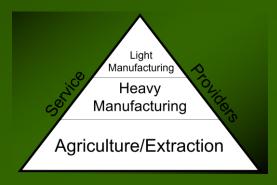
### Before Any of This...



## Is Plenty of This...

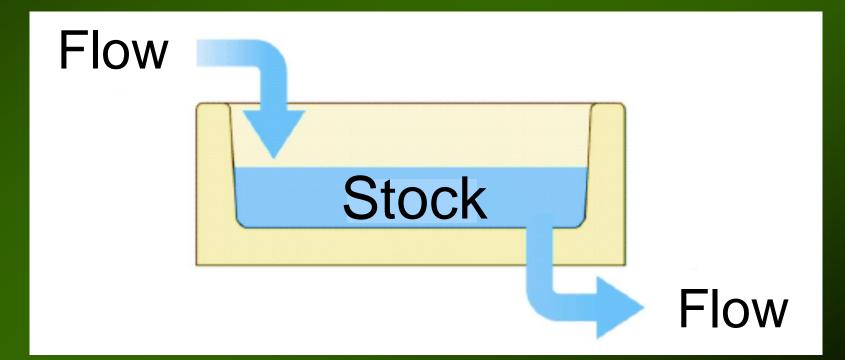


The primary corollary is that the quantity of money – and GDP – indicates the amount of agricultural surplus and related activity at the trophic base of the economy and, therefore, the environmental impact of the economy.



**Environmental Impact** 

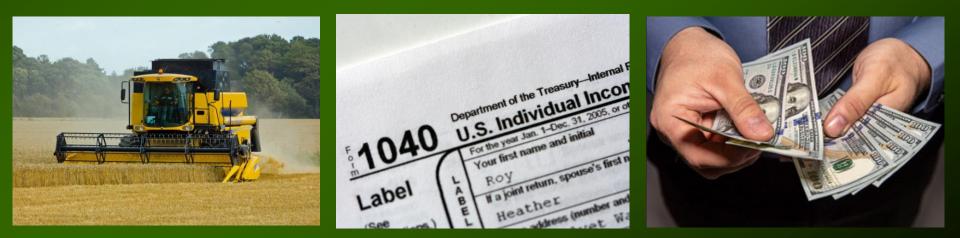
# Stock and Flow



GDP is the monetary value of all final goods and services produced annually within a country's borders.

#### Fundamental Identity of National Income Accounting

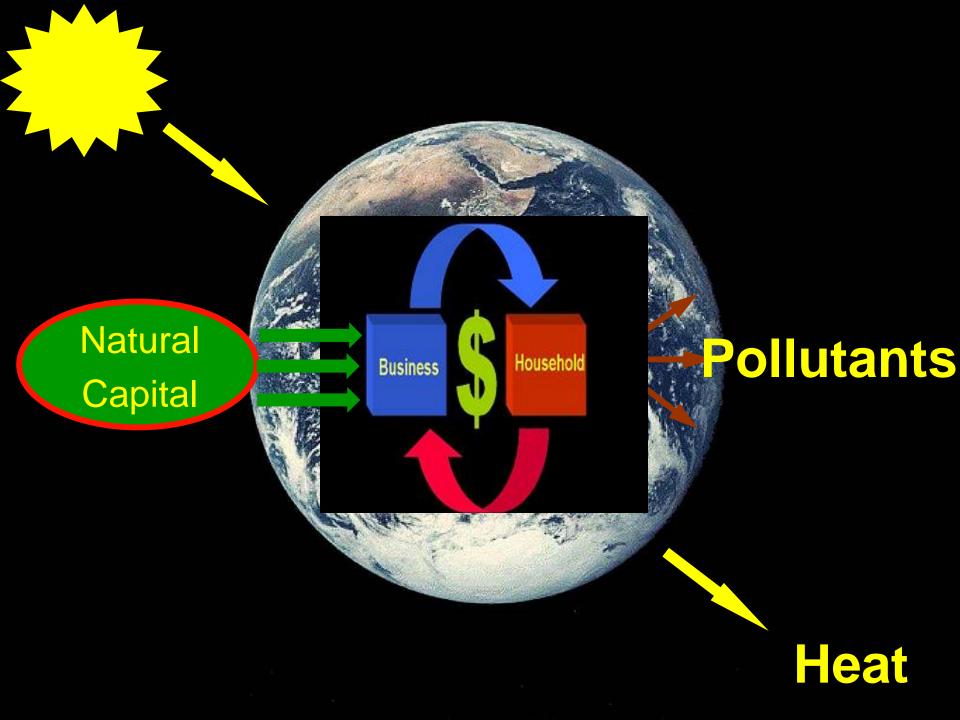
#### **Production = Income = Expenditure**



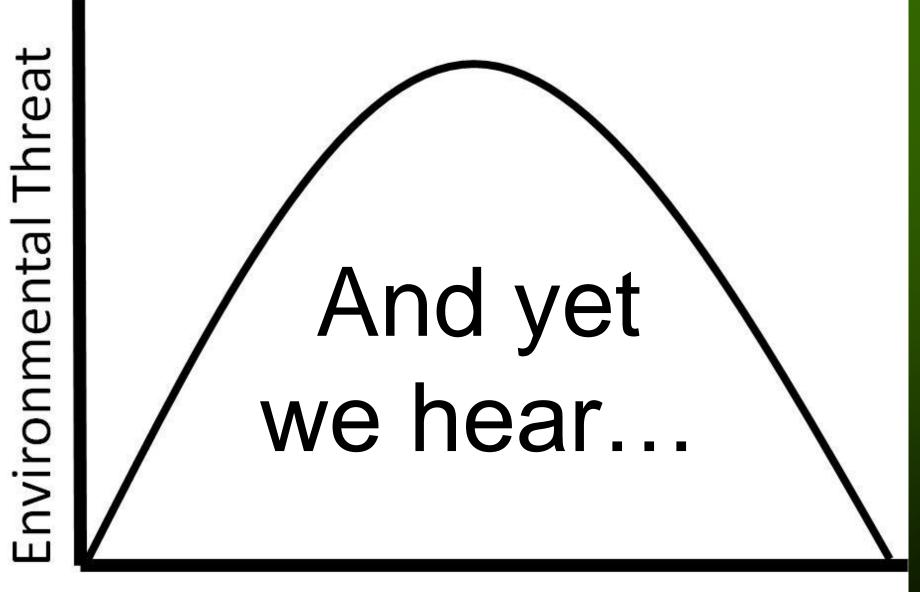
## Classic Inflation



#### Real sector Monetary sector

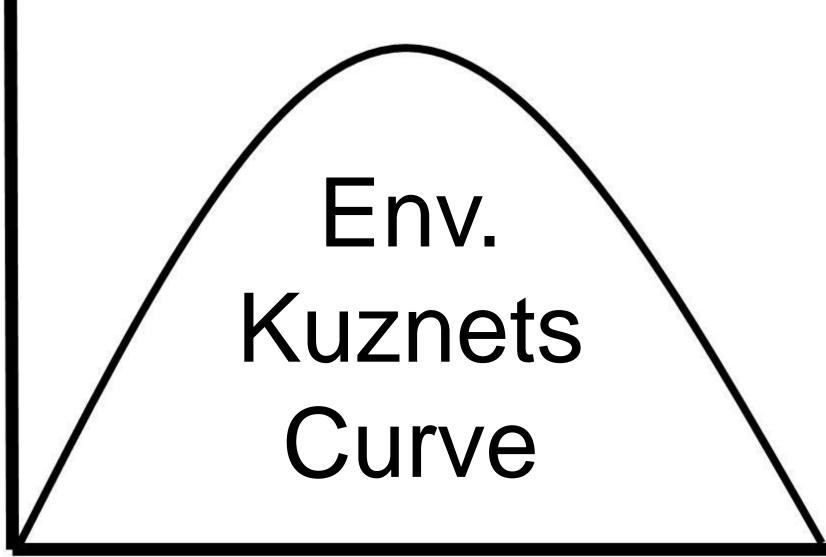






#### GDP or Per Capita GDP





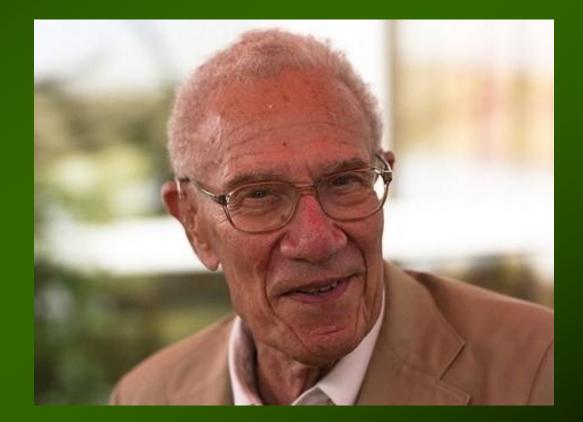
#### **GDP or Per Capita GDP**

# **Technological Progress**

- New technology, generally
- Increasing production or efficiency resulting from invention and innovation



"The world can, in effect, get along without natural resources." *Robert Solow* 



"Natural resources originate from the mind, not the ground, and therefore are not depletable."



#### Robert L. Bradley, Jr., 2002

# Types of Technological Progress

#### Explorative

#### Extractive

#### **End-Use**







# Tracking the Sources





(i.e., after consumption, investment)





## Catch-22P

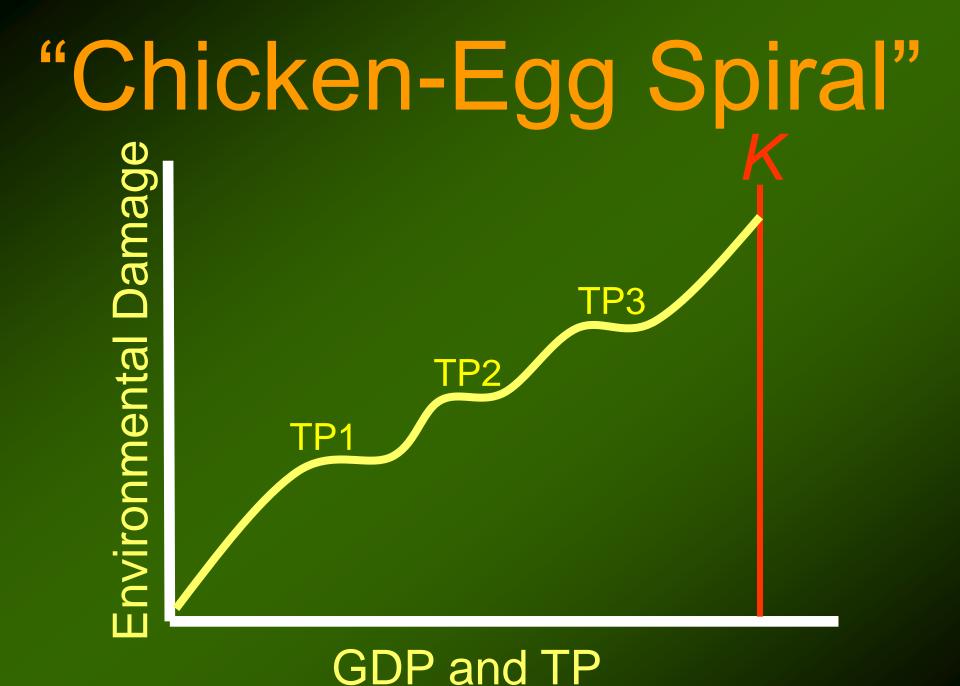


# R&D Profits Economies of scale

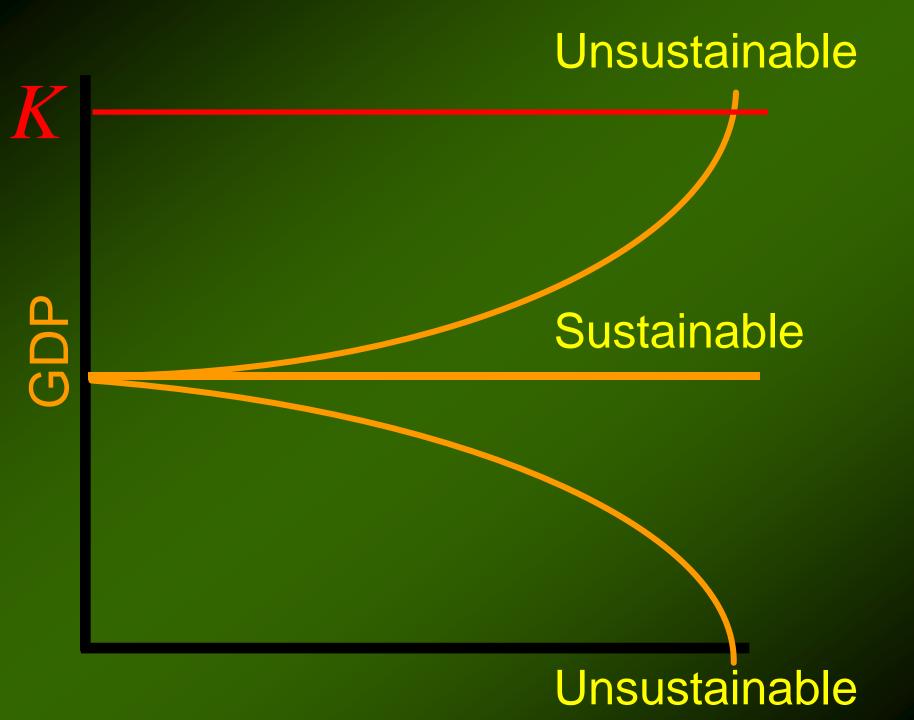
# **Economies of Scale**

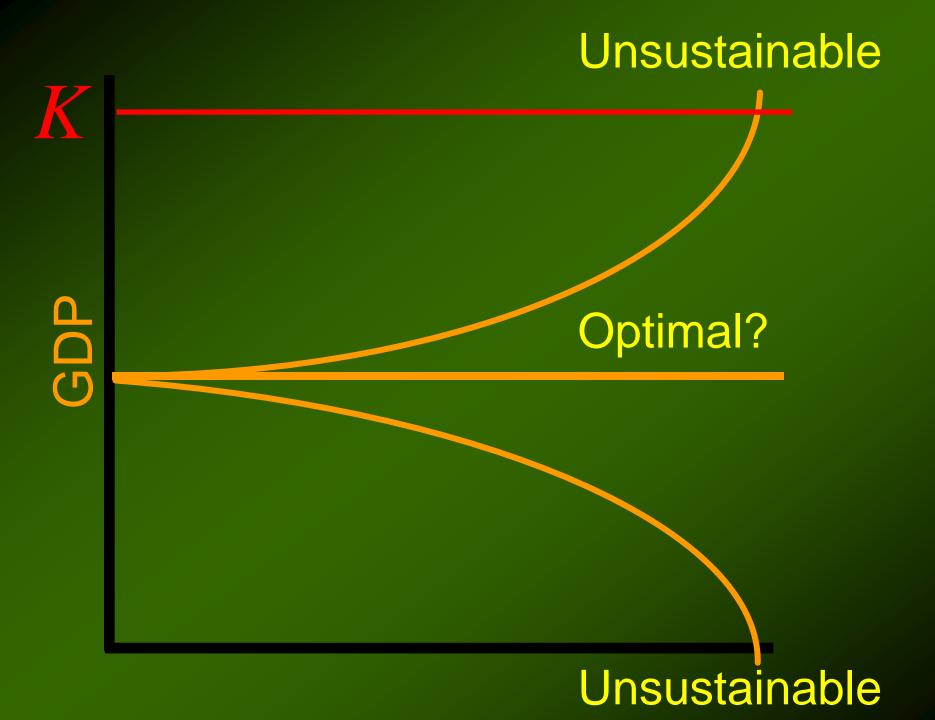
(Ruttan 2001)

- Reductions in average cost of product resulting from increased level of output
- Economies of scale operate:
  - Internally (e.g., Weyerhauser)
  - Externally (e.g., timber industry)
  - Macroeconomically ("total factor productivity")
- Existing levels of technology
- Increased efficiency but concomitantly with increase in aggregate production



## A Few Words About Optimum Scale





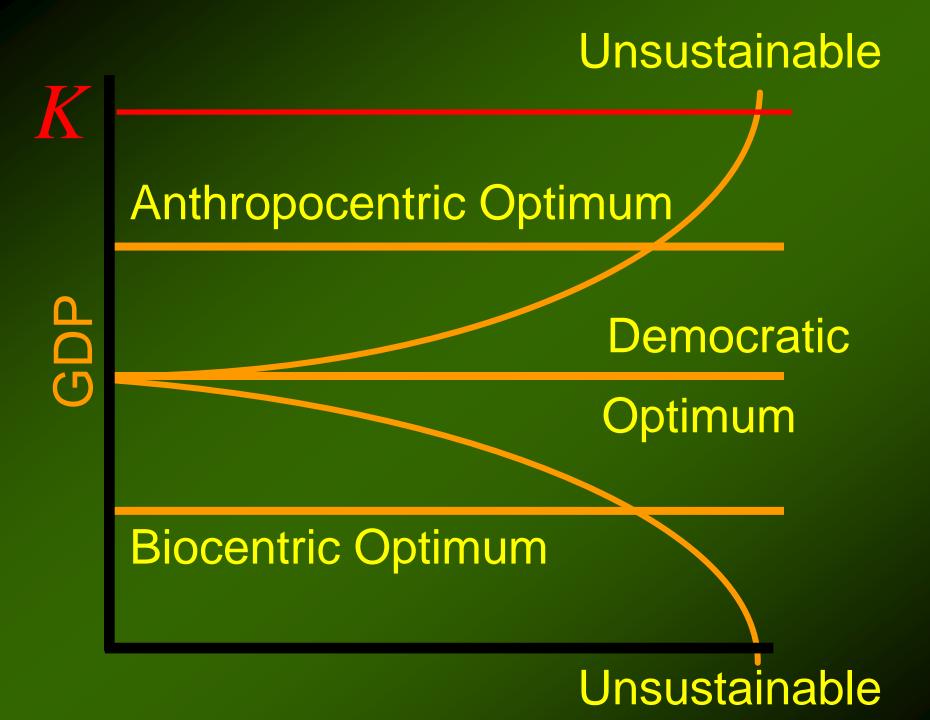
#### Unsustainable

#### Anthropocentric Optimum

# GDP

#### **Biocentric Optimum**

#### Unsustainable

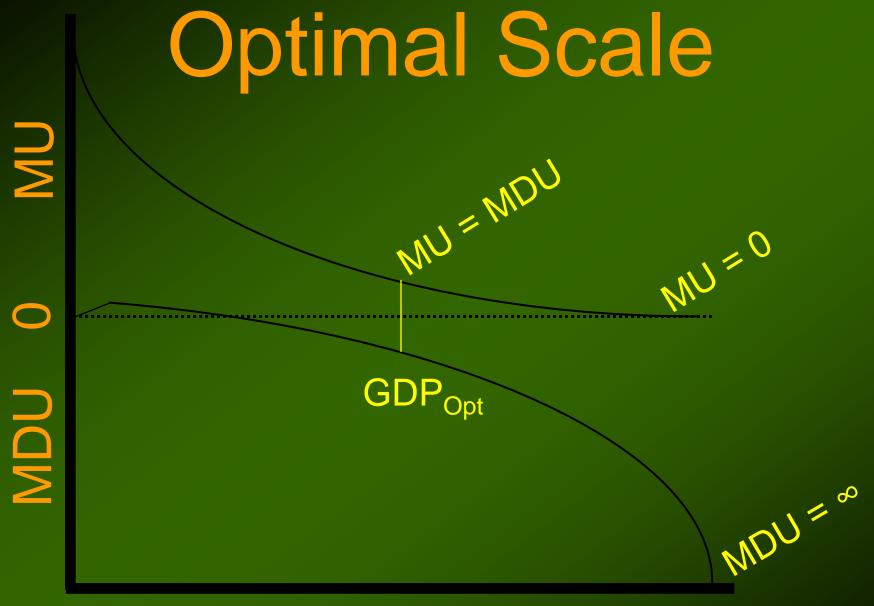


# All Things Considered

Human Welfare

Optimum

Uneconomic Growth



#### GDP

Modified from Daly and Farley 2010, Figure 2.2.

### **Some Useful Metrics**

- GDP
- Ecological Footprint
- Genuine Savings
- Living Planet Index
- Millennium Assessment Accounts
- Measure of Economic Welfare
- Human Development Index
- Index of Sustainable Economic Welfare
- Genuine Progress Indicator
- Gross National Happiness

# **Policy Innovation**

- Full Seas Act (FSEA)
- Reform of pro-growth policies and missions
- Resource cap-and-trading
- Tax incentives for population stabilization
- Salary caps and minimum wages
- Transition out of fractional-reserve banking
- Adoption of appropriate indicators
- Steady statesmanship

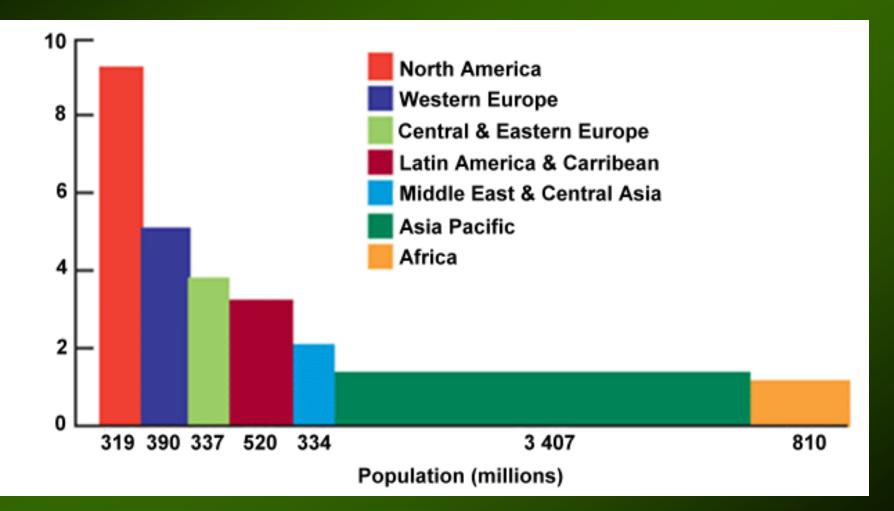
Steady Statesmanship in International Diplomacy

## United Nations: A Table for Steady Statesmanship?



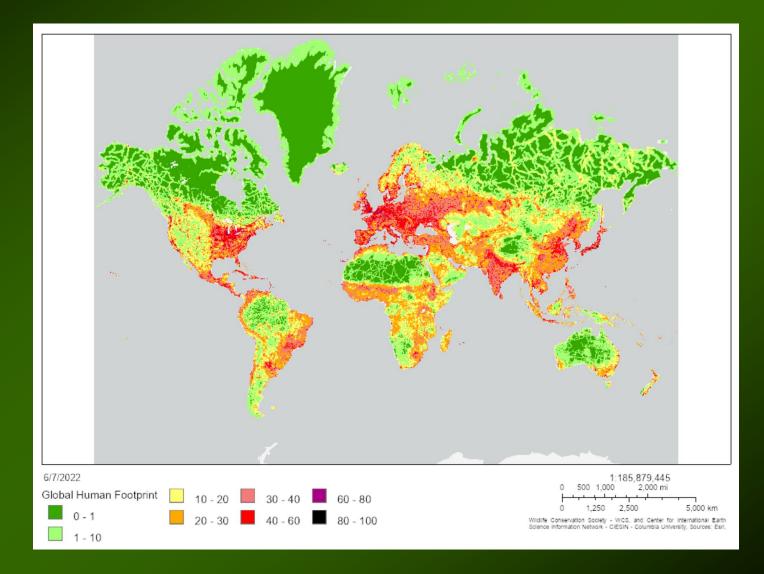


### Use the Ecological Footprint



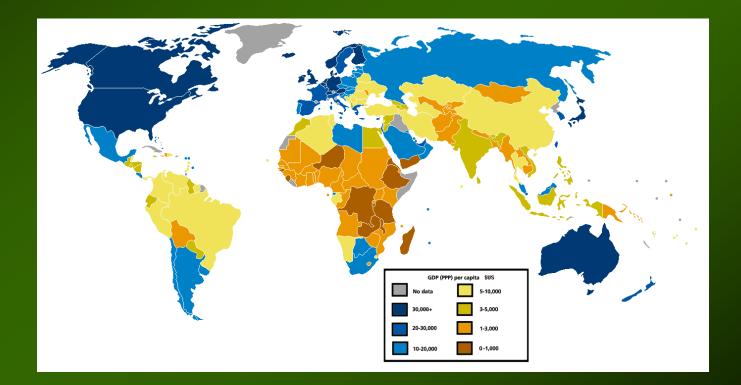
UNEP World Conservation Monitoring Centre; Global Footprint Network. 2004.

## "Backtracking"



Or, with the trophic theory of money...

### **GDP/Capita**



### International Governance

- COPS, Bad → Good
  Climate COP
  Biodiversity COP
- UN Sustainable Development Goals
- Espoo Convention
- Convention on Economic Sustainability

## Trickle-down Consumption United States(s)

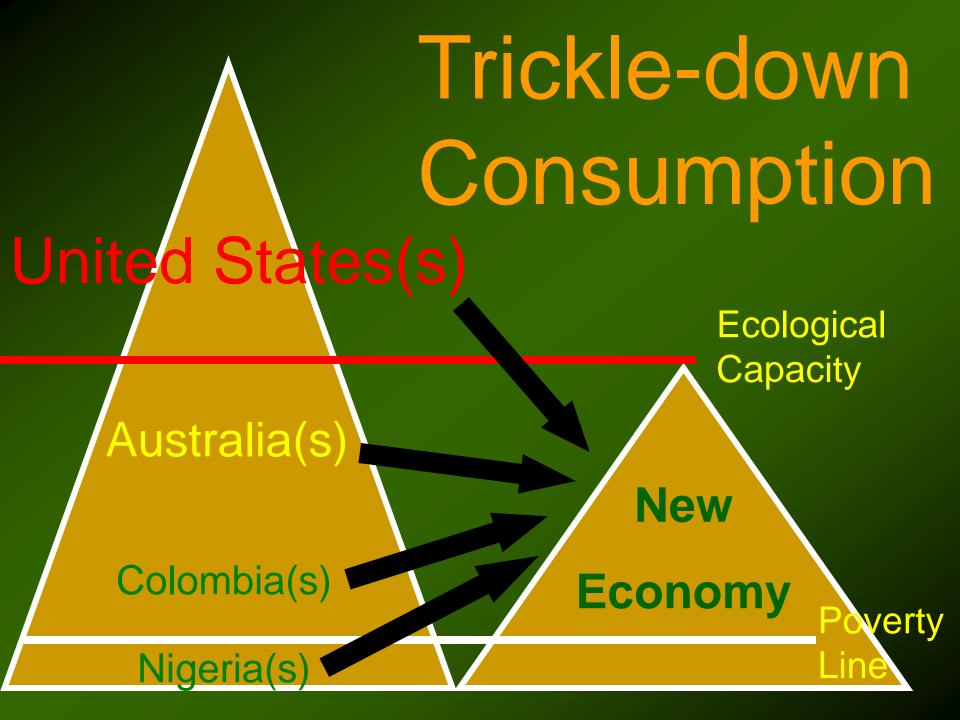
Ecological Capacity

Australia(s)

Colombia(s)

Nigeria(s)

Poverty Line



## **Take Action**

- Sign the steady-state position (<u>www.steadystate.org</u>)
- (Organizational endorsements welcome as well.)
- Join CASSE start a chapter.
- Demand "steady statesmanship" at COP17 and COP29 — make them two GOOD COPs.
- Engage in the many CASSE projects.
- Use your imagination and passion for conservation, peace, and security. Remember...

# It's the Steady State Economy, Friends

- Environmental Protection IS...
- Sustainability IS...
- Peace IS...

### A Steady State Economy

## Start Now!



Sign the Position! (www.steadystate.org)