

CACOR Communications Committee

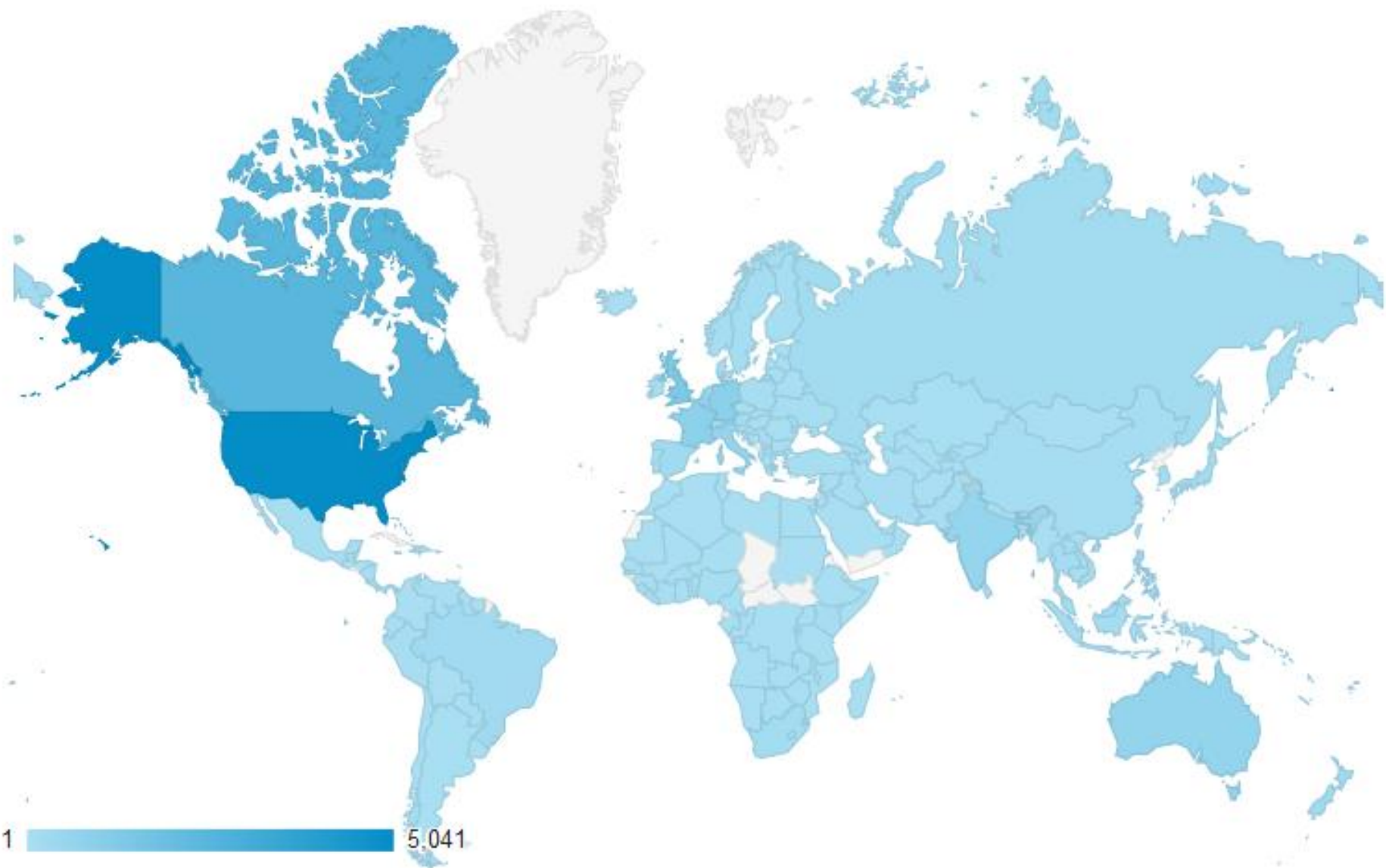
2019 Annual General Meeting

By Art Hunter

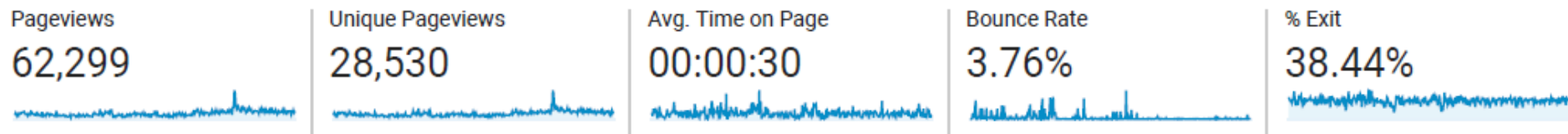


Website

- New Design 28 April 2016
- 25 Web Pages with share buttons
- Searchable 1,316 Postings by
 - Art Hunter, Bill Pugsley, Gordon Kubanek, Ian Whyte, Jean Brasseur, John Verdon, Madeleine Aubrey, Ted Manning, Yasmin Asgarali, Zachary Jacobson, and Michael Krakowiak (contractor)
- 109 followers email weekly updates
- 69 Events
- Comments – 168 Approved, 1,976 Spam
- Media Library – 1773 items
- Disk space used 7.52 GB of 30.7 GB
- Analytics 15 May 2018 – 15 May 2019



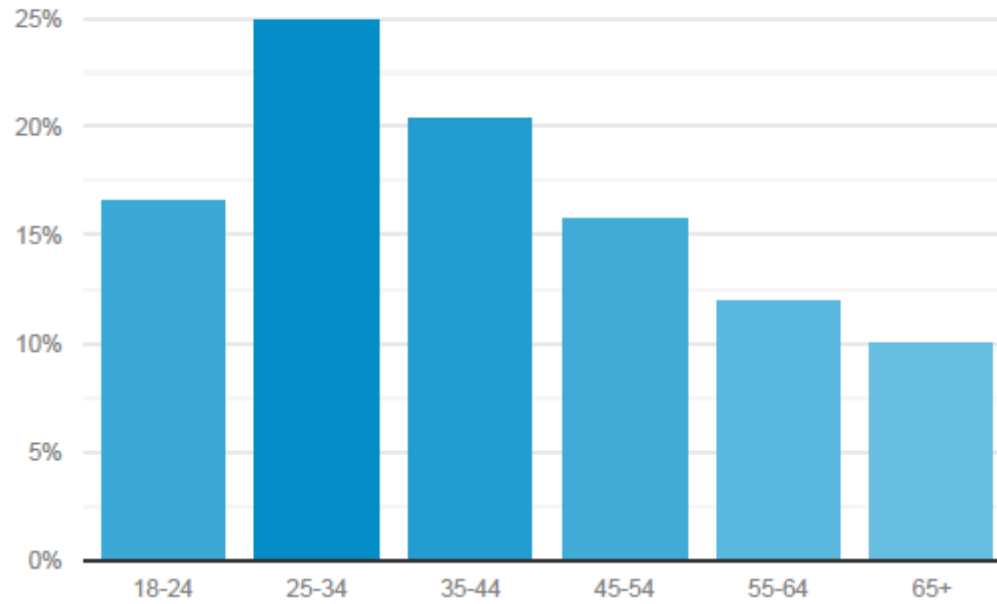
Country		Acquisition		
		Users	New Users	Sessions
		19,660 % of Total: 100.00% (19,660)	19,711 % of Total: 100.03% (19,706)	23,950 % of Total: 100.00% (23,950)
1.	United States	5,041 (25.43%)	5,036 (25.55%)	5,466 (22.82%)
2.	Canada	2,465 (12.43%)	2,416 (12.26%)	4,729 (19.75%)
3.	United Kingdom	1,310 (6.61%)	1,299 (6.59%)	1,469 (6.13%)
4.	Germany	906 (4.57%)	904 (4.59%)	966 (4.03%)
5.	France	856 (4.32%)	856 (4.34%)	908 (3.79%)
6.	Australia	665 (3.35%)	664 (3.37%)	716 (2.99%)
7.	Belgium	643 (3.24%)	642 (3.26%)	672 (2.81%)
8.	Italy	609 (3.07%)	608 (3.08%)	660 (2.76%)
9.	India	601 (3.03%)	600 (3.04%)	669 (2.79%)
10.	Philippines	457 (2.31%)	456 (2.31%)	512 (2.14%)



Page	Pageviews	% Pageviews
1. /tesla-powerwall-3-release-date-specifications-cost/	15,179	24.36%
2. /	7,608	12.21%
3. /challenge-sustainable-tourism-small-island-developing-states-sids/	5,401	8.67%
4. /proposal-for-the-development-of-an-lenr-reactor/	2,021	3.24%
5. /category/articles/	1,898	3.05%
6. /top-10-global-challenges-defined-world-economic-forum/	1,864	2.99%
7. /carrying-capacity-limits-growth/	1,242	1.99%
8. /scientists-dont-know/	1,184	1.90%
9. /video-al-gore-case-optimism-climate-change-ted-2016/	776	1.25%
10. /meet-our-directors/	733	1.18%

Age

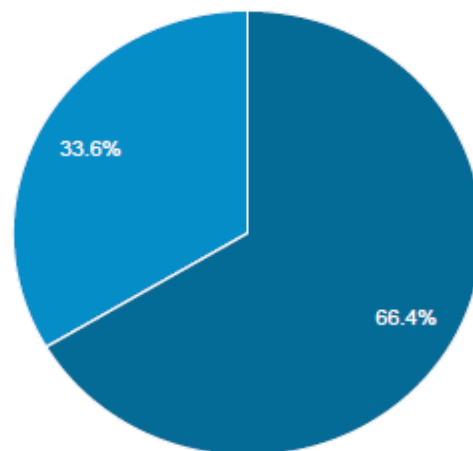
42.89% of total users



Gender

44.11% of total users

■ male ■ female



Page Title	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	62,299 % of Total: 100.00% (62,299)	28,530 % of Total: 100.00% (28,530)	00:00:30 Avg for View: 00:00:30 (0.00%)	23,948 % of Total: 100.00% (23,948)	3.76% Avg for View: 3.76% (0.00%)	38.44% Avg for View: 38.44% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. Tesla Powerwall 3 Release Date, Specifications, Cost	15,193 (24.39%)	7,293 (25.56%)	00:00:12	7,293 (30.45%)	0.10%	47.82%	\$0.00 (0.00%)
2. The Challenge of Sustainable Tourism in Small Island Developing States (SIDS)	5,385 (8.64%)	2,515 (8.82%)	00:00:26	2,513 (10.49%)	0.48%	46.48%	\$0.00 (0.00%)
3. Canadian Association for the Club of Rome - Live differently - it's your choice!	3,659 (5.87%)	1,474 (5.17%)	00:00:28	1,351 (5.64%)	3.18%	27.36%	\$0.00 (0.00%)
4. Canadian Association for the Club of Rome - Become active - It's your duty!	3,155 (5.06%)	1,248 (4.37%)	00:00:28	1,083 (4.52%)	0.74%	26.09%	\$0.00 (0.00%)
5. Proposal for the development of an LENR reactor	2,162 (3.47%)	1,012 (3.55%)	00:00:38	968 (4.04%)	0.21%	43.85%	\$0.00 (0.00%)
6. Articles Archives - Canadian Association for the Club of Rome	1,898 (3.05%)	747 (2.62%)	00:00:24	691 (2.89%)	0.00%	20.28%	\$0.00 (0.00%)
7. Top 10 Global Challenges as defined by World Economic Forum	1,854 (2.98%)	851 (2.98%)	00:00:35	850 (3.55%)	0.35%	45.79%	\$0.00 (0.00%)
8. Carrying Capacity and Limits To Growth	1,252 (2.01%)	577 (2.02%)	00:00:34	575 (2.40%)	0.70%	45.61%	\$0.00 (0.00%)
9. We scientists don't know how to do that	1,206 (1.94%)	559 (1.96%)	00:00:30	559 (2.33%)	0.00%	45.36%	\$0.00 (0.00%)
10. (not set)	1,037 (1.66%)	834 (2.92%)	00:03:55	834 (3.48%)	78.78%	80.42%	\$0.00 (0.00%)
11. Al Gore: The Case for Optimism on Climate Change (TED 2016)	776 (1.25%)	365 (1.28%)	00:00:25	362 (1.51%)	0.28%	46.39%	\$0.00 (0.00%)

Communications

- Seven CACOR business and committee groups
 - Board of Directors – 11 members
 - Communications committee – 18 members
 - Membership committee – 5 members
 - Program Events distribution – 81 members
 - Values committee – 7 members
 - Women’s Issues and Perspectives committee – 7 members
- Email discussion groups
 - Climate and Energy – 27 members
 - General Discussion – 26 members
 - Public – 40 members
- Special purpose
 - Adapt for survival project – 12 members + Google document
 - Archive – 2 members, accounts and finances
 - Branding – 7 members – dormant
 - Katherine – Hayhoe Order of Canada – 3 members
 - Pathways project – 7 members